

TOM SHEEHAN / FILM AT ELEVEN

black ice
 long night
 coup d'etat
 don't lie to me
 give me your love
 all i can do
 here we go again
 who you gonna call?
 on the inside
 down the wire
 sad songs
 it's only love
 you don't know
 true to you

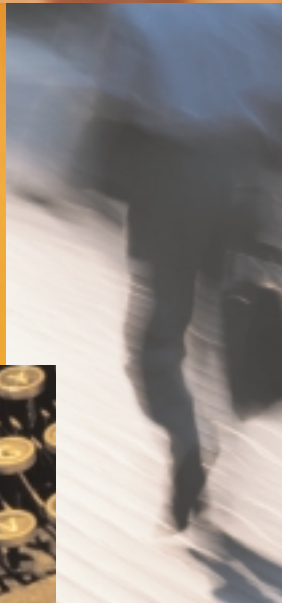
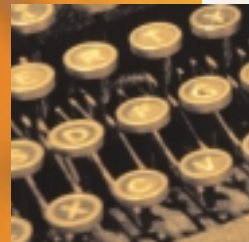
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*John Schoenberger, writing in "totallyadult,"
 put it best: "Tom Sheehan is an artist that
 you need to know about."*



Songwriter Tom Sheehan is to popular music what director Oliver Stone is to film. His evocative songs find their roots in the news, human relationships and the world around us, casting new insight on familiar events, people and issues. Most of all, Tom Sheehan's songs are real stories told of real people in an engaging and accessible way.

"Film at Eleven," is the much anticipated follow-up to Tom's critically acclaimed 1998 debut "Where You Are." In over an hour of music, Tom Sheehan covers addiction, the Kennedy assassination, date rape, phone sex, Columbine, cross-dressing and more...not your typical pop music fare. But, then, Tom Sheehan is not your typical songwriter. He's an artist with a gifted vision...and a unique view of the world...an artist that you need to know about. Film at eleven.



EMPHASIS TRACKS

Track 1	"Black Ice"	3:58
Track 2 (Bonus)	"Long Night"	3:23
Track 3 (Bonus)	"All I Can Do"	4:22



fourteen new songs from songwriter tom sheehan



Artist: Tom Sheehan
 Title: Film at Eleven
 Label: 19 North Records
 Order 19N1102 / CD Only
 30 Count Box Lots
 MSRP \$15.98

MARKETING & MERCHANDISING SUPPORT

Radio: On-air interviews and performances; Station ID's; product giveaways
 David Fleischman, 818.981.7110; Michael Ehrenberg, 510.530.8262;
 Jesse Barnett, 914.381.2977

Retail: Retail merchandising programs; POP; In-store performances
 Steve Bogen, 301.962.9101

Advertising: Trade, consumer campaigns, co-op (radio/cable/retail)
 Marsha Muth, 610.478.8448

Press Info: Interviews, trade and consumer press reviews
 Ginger Warder, 727.323.6877



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Sales & Marketing Support

Sell-In

- Aggressive Discount programs on initial buy-in
- Listening post programs to be placed
- Key new Artist Programs
- P.O.P. and promotional items available
- Strategic Advertising Programs

Radio

- Service to Adult Album Alternative (AAA) radio ships: 8/19
- Impact Date: 8/28
- Suggested AAA tracks:
 - "Black Ice"
 - "Long Night"
 - "All I Can Do"
- Crossover Potential: Hot A/C, Rock

Publicity

- Press Kit Mailing and Press Support for trade and consumer press

Artist Support

- Interviews, Station ID's, On-Air Performances at AAA radio
- Signings and In-Store Performances in select markets

Marketing Team

AAA Radio Promotion: David Fleischman, 818.981.7110
Michael Ehrenberg, 510.530.8262
Jesse Barnett, 914.381.2977

Retail & Sales Support: Steve Bogen, 301.962.9101

Advertising: Marsha Muth, 610.478.8448

Press Info: Ginger Warder, 727.323.6877

Bio: Tom Sheehan

John Schoenberger, writing in the influential radio industry trade magazine, "totallyadult," put it best: "Tom Sheehan is an artist that you need to know about."

Songwriter Tom Sheehan is to popular music what director Oliver Stone is to film. Tom's evocative songs find their roots in the news, human relationships and the world around us. His writing is journalistic yet poetic, casting new insight on familiar events, people and issues. Most of all, Tom Sheehan's songs are real stories told of real people in an engaging and accessible way.

A musically versatile artist, Tom comfortably switches gears from Memphis R&B, to blues, to guitar-driven rockers to heart-wrenching ballads to the ethereal.

His 1998 debut record, "Where You Are," spawned two Adult Album Alternative (A3) radio hits, "Die Like Elvis," an infectious Memphis-blues rocker, and the ethereal title track which grew out of the O.J. Simpson murder trial.

The fourth quarter radio success of "Where You Are" (± 220 ppw/37 A3 stations) prompted the radio industry trade magazine Album Network to write, "In the midst of the superstars, Tom Sheehan's 'Where You Are' has been bucking the trend and establishing an impressive base of radio stations...It's worth a good listen."

Tom's sophomore release, "Film at Eleven," impacts AAA radio on August 28 (in stores, September 12) and includes songs whose topics range from the Kennedy assassination to yellow journalism, the Columbine High School tragedy to alcoholism and date rape. But among the songs on "Film at Eleven" are also some of the simplest, heart felt "adult love song" ballads to come down the road in recent memory.

Live, Tom Sheehan presents an intimate experience of the songs on "Where You Are" and "Film at Eleven" as well as unrecorded songs and always a few surprises. His solo acoustic live performances are in many ways even more powerful than the studio versions, with stripped down treatments that bring his insightful, and often chilling, lyrics to the forefront.

He is most at home, though, as a writer...an artist with a gifted vision...and a unique view of the world...an artist that you need to know about.

Film at eleven.



www.19north.com

19 North Records
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